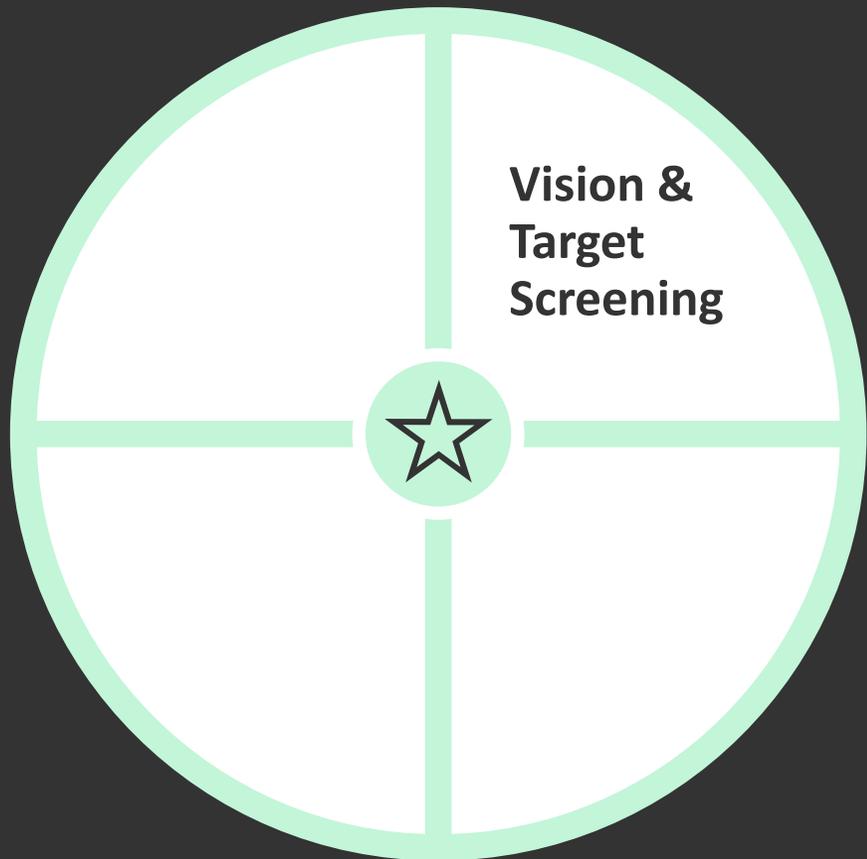


# Vision & Target Screening

## Transaction Best Practices



### Vision:

- What will you accomplish with the transaction?
- Why is this critical to success?

### Target Screening:

- Complete target identification.
- Evaluate competitive position.
- Understand competitive advantage.
- Determine if the transaction is actionable.